

# Are you ready for The Big Conversation?

**The Big Conversation** is the second release of **The Big Listen**, a workforce research project led **collaboratively** by the London Innovation & Improvement Alliance (LIIA) and the South East Sector Led Improvement Programme (SESLIP). *The research includes a survey and a series of focus groups. Its purpose is to affect change with and not to the workforce.*

**Across the UK and beyond, governments are proposing and implementing significant reforms** aimed at addressing long-standing challenges in the system, and with it the role of the social worker is evolving. *This is an exciting opportunity for child and family social workers, managers, students and agency workers to share their views and the greater the response, the more meaningful the impact!*



## What you need to know!

- **When will the survey be released?** The survey is now open! The information collated will be anonymised and not attributed to any individual.
- **When can I book onto a focus group?** Dates and booking information for focus group can be found in the links provided. Choose the one that best fits you.
- **Who is the survey for?** We want to hear from local authority employed social workers, social work managers, social work students, AYSE social workers, agency social workers and managers.
- **What do we plan to do with the information collected?** The information collected will be used by the 19 Local Authorities in the South East and the 33 London Local Authorities to develop a deeper understanding of how they can improve the workplace for children's social workers.
- **Why it matters?** This research will be directly shared with Central Government to influence national reform, highlighting the workforce as our greatest asset and enabler.
- **When will the report be published?** We expect to publish The Big Conversation report and findings in October 2025.

## Respond to the survey!



Use the QR code

**Click to**  
**respond to**  
**the survey.**

## Book Your Focus Group Place!

**Thursday 5<sup>th</sup> June, 4pm to 5pm**

**[Click to Book - Big Conversation - CSC SW](#)**  
**[Focus Group - LA Employed SW Managers](#)**

**Thursday 19<sup>th</sup> June, 2pm to 3pm**

**[Click to Book - Big Conversation - CSC SW](#)**  
**[Focus Group - LA Employed Social Workers](#)**

**Tuesday 24<sup>th</sup> June, 1pm to 2pm**

**[Click to Book - Big Conversation - CSC SW](#)**  
**[Focus Group - ASYE/Placement Students](#)**

**Wednesday 25<sup>th</sup> June, 3pm to 4pm**

**[Click to Book - Big Conversation - CSC SW](#)**  
**[Focus Group - Agency Social Workers](#)**